

ORDER



Orders	Order / Rev:	101894	Alt Order #:	06815352	Product Desc:	OCEGUERA 4 CONGRESS	Estimate:	1188	Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Amy McCreary
									Original Date / Rev:	05/21/12 / 10/01/12	Sales Office:	BLPHI
									Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.			Billing Type:	Cash						
	Buying Contact:				Billing Calendar:	Broadcast						
	Billing Contact:	Washington Harbor			Billing Cycle:	EOM/EOC						
		Washington, DC 20007			Agency Commission:	15%						
Advertiser	Name:	Oceguera for Congress - Revised			New Business Thru:							
	Demographic:	A35+			Order Separation:	00:05:00						
	Product Codes:	PLC02			Advertiser External ID:							
	Priority:	SELECT PRIORITY CODE			Agency External ID:							
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN										

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	58	\$19,235.00	\$16,349.75
10/29/12	10/29/12	11	\$3,125.00	\$2,656.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	58	\$19,235.00	\$16,349.75	0.00
November 2012	11	\$3,125.00	\$2,656.25	0.00
Totals	69	\$22,360.00	\$19,006.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$22,360.00
Market	100%	\$111,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$29,068.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$23,478.00
KTUD	1%	\$1,118.00
KVVU	22%	\$24,596.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$11,180.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a	WakeUp w/Wagners	5-6a	MTWTF--	:30	4	\$135.003	0.00	NM	4	\$540.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 101894
 Alt Order #: 06815352
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Oceguera for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1188

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	4	\$135.003	0.00	NM		4	\$540.00											
WAKE UP WITH THE WAGNERS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/23/12</td> <td>10/29/12</td> <td>MTWTF--</td> <td>4</td> <td>\$135.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/23/12	10/29/12	MTWTF--	4	\$135.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	4	\$135.00	0.00																					
E 2	KSNV	10/23/12	10/29/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	5	\$275.003	0.00	NM		5	\$1,375.00											
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	5	\$275.00	0.00																					
E 3	KSNV	10/23/12	10/29/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	5	\$300.003	0.00	NM		5	\$1,500.00											
TODAY SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	5	\$300.00	0.00																					
E 4	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY		6a-7a	-----S	:30	1	\$150.003	0.00	NM		1	\$150.00											
NEWS 3 AT SUNRISE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$150.00	0.00																					
E 5	KSNV	10/28/12	10/28/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$340.003	0.00	NM		1	\$340.00											
MEET THE PRESS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$340.00	0.00																					
E 6	KSNV	10/23/12	10/29/12	M-F Today Show II 3rd 10AM M-F Today Show II		9-10a	MTWTF--	:30	3	\$150.004	0.00	NM		3	\$450.00											
TODAY SHOW II																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	3	\$150.00	0.00																					
E 7	KSNV	10/23/12	10/29/12	M-F Today Show III 4th 10AM Today 4th Hour		10am-11am	MTWTF--	:30	3	\$100.004	0.00	NM		3	\$300.00											
TODAY SHOW III																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	3	\$100.00	0.00																					
E 8	KSNV	10/23/12	10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$100.004	0.00	NM		2	\$200.00											
RACHEL RAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	2	\$100.00	0.00																					
E 9	KSNV	10/23/12	10/29/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	\$150.003	0.00	NM		2	\$300.00											
NEWS 3 AT NOON																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	2	\$150.00	0.00																					
E 10	KSNV	10/23/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$100.004	0.00	NM		3	\$300.00											
THE DOCTORS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/23/12</td> <td>10/29/12</td> <td>MTWTF--</td> <td>3</td> <td>\$100.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/23/12	10/29/12	MTWTF--	3	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	3	\$100.00	0.00																					
E 11	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am		9:30a-10a	-----S	:30	1	\$175.004	0.00	NM		1	\$175.00											
CHRIS MATTHEWS SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$175.00	0.00																					
E 12	KSNV	10/23/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	3	\$175.003	0.00	NM		3	\$525.00											
DR. PHIL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/23/12	10/29/12	MTWTF--	3	\$175.00	0.00																					
E 13	KSNV	10/23/12	10/29/12		CM	4-5pm	MTWTF--	:30	3	\$250.003	0.00	NM		3	\$750.00											

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 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1188

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR)															
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>3</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 14	KSNV	10/23/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	MTWTF--	:30	3	\$250.00	3	0.00	NM	3	\$750.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 4 AT 430P															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>3</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 15	KSNV	10/23/12	10/29/12	M-F Early News	CM	5-630p	MTWTF--	:30	6	\$375.00	3	0.00	NM	6	\$2,250.00
M-F Early News															
EARLY NEWS															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>6</u> Rate <u>\$375.00</u> Rating <u>0.00</u>															
E 16	KSNV	10/23/12	10/29/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$350.00	3	0.00	NM	5	\$1,750.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 17	KSNV	10/23/12	10/29/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	4	\$225.00	4	0.00	NM	4	\$900.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>4</u> Rate <u>\$225.00</u> Rating <u>0.00</u>															
E 18	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.00	3	0.00	NM	1	\$150.00
SAT/Jeopardy															
JEOPARDY															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$150.00</u> Rating <u>0.00</u>															
E 19	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	-----	:30	1	\$850.00	3	0.00	NM	1	\$850.00
Monday Prime 8-10pm															
THE VOICE															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$850.00</u> Rating <u>0.00</u>															
E 20	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$850.00	3	0.00	NM	1	\$850.00
Wednesday Prime 9-10pm															
ROCK CENTER															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$850.00</u> Rating <u>0.00</u>															
E 21	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm	-----F--	:30	1	\$750.00	4	0.00	NM	1	\$750.00
Friday Prime 9-10pm															
GRIMM															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$750.00</u> Rating <u>0.00</u>															
E 22	KSNV	10/23/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$375.00	3	0.00	NM	4	\$1,500.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>4</u> Rate <u>\$375.00</u> Rating <u>0.00</u>															
E 23	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 24	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 25	KSNV	10/23/12	10/29/12		CM	1135p-1237a	MTWTF--	:30	3	\$185.00	3	0.00	NM	3	\$555.00

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